

Conference Invitation & Full Paper Uploading

Society of Open Innovation: Technology, Market, and Complexity (SOItmC) & Consortium of Supply Chain & Operations Management (CSCOM) 2016 Conference

May 31 – June 3, San Jose State University (SJSU), California, USA
(www.openinnovationtmc.org)

Sponsored by



Ministry of Science, ICT and
Future Planning

Open Innovation of Start-ups and Firms in Value Chain

IMPORTANT DEADLINES

Expanded Abstract Submission: Participants from Korean Universities/Institutes: Closed

Participants from International Universities/Institutes: May 10, 2016

Full Paper Submission: May 20, 2016 / Early Bird Registration: Closed

Keynote Speakers

**Fred Phillips (USA)**

- Professor at Yuan Ze University(Taiwan)
- Editor-in-Chief of Technological Forecasting and Social Change(SSCI)
- Has been a consultant to such organizations as Intel, Texas Instruments, etc., and has consulted worldwide on technology based regional development.
- Presentation Theme: "Key Ideas from a 25-Year Collaboration at Technological Forecasting & Social Change"

**Anil K. Gupta (India)**

- Professor, Centre for Management in Agriculture, Indian Institute of Management
- Founder of Honey Bee Network
- President, SRISTI (Society for Research and Initiatives for Sustainable Technologies and Institutions) and Editor, Honey Bee, a quarterly newsletter on grassroots green innovations
- Executive Vice Chair, National Innovation Foundation
- Presentation Theme: "Open innovations in formal and informal sector must also be reciprocal and mutually empowering"

**Venni V. Krishna (India)**

- Professor at Jawaharlal Nehru University, India
- Editor-in-Chief of Science, Technology and Society (SSCI)
- Presentation Theme: "Globalization of Innovation in Asia"

**Ulrich Witt (Germany)**

- Professor at Griffith Business School, Griffith University(Australia)
- Director of the Evolutionary Economics Group at the Max Planck Institute of Economics
- Editor of Journal of Evolutionary Economics including other many
- Honorary Member of the Japan Association for Evolutionary Economics 2006
- Thyssen Foundation Scholarship, Santa Fe Institute, Santa Fe, NM 1989
- Presentation Theme: "What kind of innovations do we need to secure our future?"

**Tan Yigitcanlar (Australia)**

- Professor, Queensland University of Technology
- Editor-in-Chief of International Journal of Knowledge-Based Development and Sustainability, and an Associate Editor of many other journals
- Presentation Theme: "Smart cities in the making: success and failure factors from global practices"

**Taeho Park (USA)**

- Director & Professor, School of Global Innovation and Leadership, San Jose State University, USA
- Editor-in-Chief, Journal of Supply Chain and Operations Management
- Presentation Theme: "The Role of Open Innovation for the Improvement of Supply Chain System Performance"

**Loet Leydesdorff (Netherlands)**

- Honorable President of the World Association for Triple Helix & Future Studies (WATEF)
- Emeritus Professor, "Communication and Innovation in the Dynamics of Science and Technology", University of Amsterdam
- Honorary Professor at SPRU – Science and Technology Policy Research of the University of Sussex
- Editor of Science & Public Policy including other many
- Presentation Theme: "Triple Helix Models of Innovation: Are synergies generated at national or regional levels?"

**Philip Cooke (UK)**

- Professor, Center for Innovation, Bergen University College, Norway
- University Research Professor in regional economic development (1991) and founding director (1993) of the Centre for Advanced Studies, University of Wales, Cardiff. (until July, 2014)
- Editor of "European Planning Studies" (SSCI)
- Presentation Theme: "The Virtues of Variety in Regional Innovation Systems & Entrepreneurial Ecosystems"

**JinHyoo Joseph Yun (Korea)**

- Tenured Senior Researcher and Professor, Division of IoT and Robotics Convergence Research, DGIST
- Hosting Chair of SOItmC & KCWS 2015
- President of Society of Open Innovation: Technology, Market, and Complexity(SOItmC)
- Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOItmC)
- Presentation Theme: "Success Factors and Dynamics of Social Open Innovation"

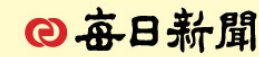
Special Sessions: OI Cases & BM Presentation (The Deadline: May 10, 2016)

Special Session 1. DGFEZ Open Innovation Platform Session

Chair: Young-Ho Choi(Daegu-Gyeongbuk Free Economic Zone Authority, Korea)

**Special Session 2. Open Business Model Competition**

Chair: Mi-Hwa Choi(The Maeil Shinmun, Korea)



Special Sessions

Special Session 3. Open Innovation in SCM

Chair: Xiaohong Iris Quan(San Jose State University, USA)

**Special Session 6. Entrepreneurship, Open Innovation, and Technology Commercialization in South Korean New Ventures**

Chair: Jaehoon Rhee(Yeungnam University, Korea)

**Special Session 4. Market and Technology**

Chair: KwangHo Jung(Seoul National University, Korea)

**Special Session 7. R&D Open Innovation Policy**

Chair: YoungJoo Ko(Korea Research Institute of Chemical Technology, Korea)

**Special Session 5. Open Innovation & Convergence**

Chair: SangOk Choi(Korea university, Korea)

**Special Session 8. Innovation Diversity for Emerging Economies**

Chair: Natalja Lace(Riga Technical University, Latvia)

**Special Session 9. Evolving Complexity of Innovation Ecosystem**

Chair: DongKyu Won(Korea Institute of Science and Technology Information, Korea)

**Special Session 10. Dynamics of Open Innovation**

Chair: JinHyoo Joseph Yun(Daegu Gyeongbuk Institute of Science & Technology, Korea)

**Special Session 11. Managing Creativity and R&D Personnel**

Chair: Sam Youl Lee(Yonsei University, Korea)

**Special Session 12. Open Innovation from Dynamic Perspectives**

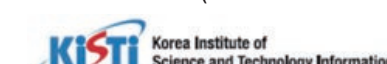
Chair: KyungBae Park(SangJi University, Korea)

**Special Session 13. Climate Change and Sustainability**

Chair: Jiyoung Park(University at Buffalo, The State University of New York, USA)

**Special Session 14. Technology Commercialization & Management**

Chair: Taehoon Kwon(Korea Institute of Science and Technology Information, Korea)



General Sessions

General Session 1.

Chair: Keun Lee(Seoul National University, Korea)

**General Session 2.**

Chair: GeunWoo Ryu(Keimyung University, Korea)

**General Session 3.**

Chair: Pedro D. Almaguer Prado(Isinapsys, Mexico)

**General Session 4.**

Chair: Mei-Chih Hu(National Tsing Hua University, Taiwan)

**General Session 5.**

Chair: Xiaohua Yang(University of San Francisco, USA)



Special Issue Journals

Journal of Open Innovation: Technology, Market, and Complexity(Under Preparing for Enrollment at Scopus(2016-2017), and at SSCI and SCI(2017-2018))

- Editor-in-Chief: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- About 12 papers will be invited to the journal

Technological Forecasting and Social Change(SSCI)

- Editor-in-Chief: Fred Phillips(fphillips@saturn.yzu.edu.tw)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr) Jane Workman(jworkman@siu.edu) Keun Lee(Kenneth@snu.ac.kr) Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au)
- Up to 8 papers will be invited to the journal
- ※ We are inviting a voluntary guest editor for a special issue from TFSC, who uses English as native.

Science, Technology and Society(SSCI)

- Editor-in-Chief: Venni V. Krishna(krishna@mail.jnu.ac.in)

Designated General Issue Journals

International Journal of Knowledge-Based Development(Scopus)

- Editor-in-Chief: Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Up to 12 papers will be invited to the journal

Journal of Science, and Technology, Policy, Management(Scopus)

- Editor-in-Chief: Patricia Ordóñez de Pablos(patriop@uniovi.es)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr),
- Up to 10 papers will be invited to the journal

For more information, please contact:

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- Prof. TaeHo Park (Hosting Chair of SOItmC & CSCOM 2016, San Jose State University)
Contact: taeho.park@sjsu.edu

- Prof. JinHyoo Joseph Yun (Organizing Chair of SOItmC & CSCOM 2016, President of SOItmC and Editor-in-Chief of JOItmC)
Contact: jhyun@dgist.ac.kr
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Notice 1: Hosting the Expanded Editorial Board Meeting of JOItmC

- Date/Time: 08:00, June 1, 2016
- Location: Theatre at Student Union of San Jose State University, USA

Notice 2: The Reservation of SJSU dormitory for SOItmC & CSCOM 2016 Conference

- The period : April 18 ~ May 25, 2016, The place : the website of SJSU dormitory, Please visit the link for more details.
http://openinnovationtmc.org/HOME/soitmc/sub/sub.htm?nav_code=soi1437008883